



SRI LANKA'S PREMIER EDUCATION EXHIBITION

13TH & 14TH SEPTEMBER 2025

BMICH BAUDDALOKA MAWATHA, COLOMBO 07

EDEX EXPO 2025 PROVIDES STUDENTS WITH A UNIQUE OPPORTUNITY
TO LEARN ABOUT LOCAL AND GLOBAL EDUCATION

EDEX MID YEAR
Expo
2025

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Celebrating Over 20 Years of Empowering Sri Lankan Youth



Since its inception in 2004, EDEX has stood as a visionary initiative driven by a collective mission: to empower Sri Lanka's youth by connecting them with life-changing opportunities in education and careers—locally and globally.

With over two decades of excellence, EDEX has continuously championed the aspirations of young individuals, guiding them to dream big and achieve their fullest potential. Our platform has become a trusted launchpad for students, graduates, and job seekers seeking direction, inspiration, and opportunity.

In 2025, EDEX proudly hosted the highly successful EDEX Twin Expo in Colombo and Kandy. Thousands of students, parents, and career aspirants thronged the BMICH and KCC venues, eager to explore a wide array of educational and professional pathways. This overwhelming response reaffirmed EDEX's leadership in shaping the future of Sri Lanka's youth.

A key driver behind this success was our robust integrated marketing campaign, strategically executed across digital, print, radio, and on-ground channels to reach, engage, and inspire the youth across the country.



EDEX Mid-Year Expo 2025

Building on the success of our Twin Expos, we are now gearing up for the third and final event in our annual exhibition series, the EDEX Mid-Year Expo 2025, a dynamic platform that continues to open doors to a wide array of choices, options and opportunities, helping young Sri Lankans navigate their journey toward education and career success

The Mid Year Expo will provide a full range of education off-ers and services allowing students to make a seamless transition from school to work and opening up a world of opportunities.

The exhibition is strategically timed to cater to two key student groups: local Advanced Level students, who will be preparing to enter their exams in just a month's time — making it an ideal moment to sharpen their focus on future horizons — and international examination students, many of whom will have recently completed their exams and received their results.

We welcome you to showcase your institution's excellence on the prestigious stage of the premier education exhibition in Sri Lanka, reaching a vast and enthusiastic audience of aspiring students, professionals and parents who want to give the best to their children

Together, let us continue our mission to empower the next generation of Sri Lankan leaders, innovators, and change-makers.

Features of Mid-Year Expo

Sri Lanka's largest platform focusing on tertiary education, vocational training and skills development.

- Local Universities
- Foreign Universities
- Tertiary and Vocational Training Institutes

EDEX Careers

- Free career guidance and seminars
- Free psychometric testing and professional counseling.
- Leading establishment offering walk-in interviews

EDEX Entrepreneur Zone

- Introduction of 'EDEX Entrepreneurs Arena' and 'EDEX Entrepreneur Club' to support young entrepreneurs seeking inspiration and guidance for their own entrepreneurial ambitions.
- Counselling and seminars, videos and self-assessment tools

EDEX Nenapahana

- Over XX schools benefitted from EDEX's community outreach programme launched in 2012 aimed at giving life to numerous dreams amongst marginalised students who lack equity in access to education from rural and remote area.
- Book collection campaign in partnership with Book Publishers Association

EDEX Sithuwam

- All Island art competition to promote artistic talents of students and youth held under four age categories namely Primary, Junior, Intermediate and Senior for 15th consecutive year.
- Skill development workshops

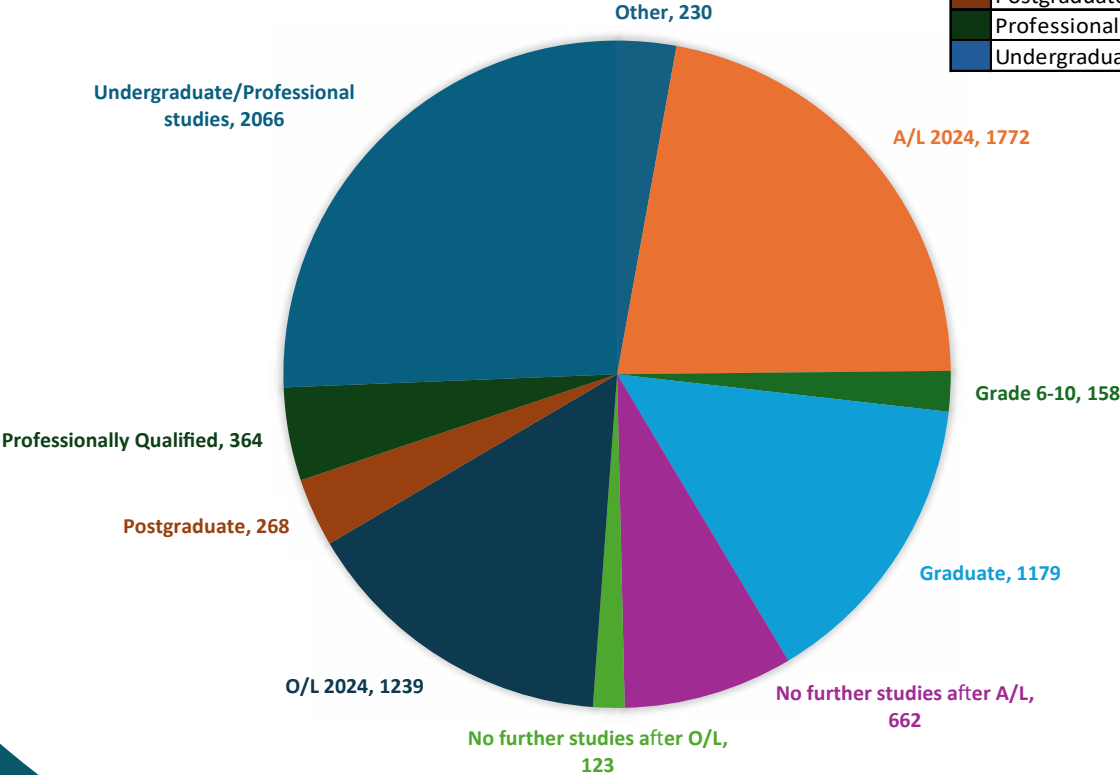
WHY BE A PART OF EDEX

- Benefit from EDEX's 20+ years legacy of success in fostering educational and career opportunities for Sri Lankan youth
- Access to Sri Lanka's largest and diverse gathering of reputed educational institutions, students, parents, employers and job seekers
- Gain unparalleled visibility and reach within the Sri Lankan educational and job market
- Enhance your institutions brand recognition by associating with the EDEX brand
- An ideal platform to introduce new programmes and study opportunities while also highlighting the diverse range of courses, programmes and specialities offered by your institute
- Provides an opportunity for overseas educational institutions to establish their presence in Sri Lanka and access a diverse pool of Sri Lanka students seeking international educational opportunities
- A truly unique design including country pavilions that enhance the relevance and value of the exhibition space
- Experiential Learning Opportunities – engaging students and visitors with immersive experiences, interactive workshops and seminars
- Futuristic Learning Environment – As EDEX redefines educational excellence for the modern world focusing on innovation, technology, STEAM learning, AI, etc, showcase your institutions commitment in cultivating a futuristic learning environment
- Leverage on EDEX's extensive and targeted marketing campaign, ensuring maximum exposure and outreach through pre-event and post-event branding

EVENT PROFILE

(Based on EDEX Expo 2025)

Education	Count
Other	230
A/L 2024	1772
Grade 6-10	158
Graduate	1179
No further studies after A/L	662
No further studies after O/L	123
O/L 2024	1239
Postgraduate	268
Professionally Qualified	364
Undergraduate/Professional studies	2066



IN A NUTSHELL

EDEX MID YEAR EXPO 2025
EDUCATION EXHIBITION AND JOB FAIR

13TH & 14TH SEPTEMBER 2025
BMICH BAUDDHALOKA MAWATHA, COLOMBO 07

STALL RESERVATIONS

HIMESH : 0714 175 251
CHANDANI : 0768 204 975

FREE SPACE ADMISSION

EDEX Expo

EDEX Job Fair

EDEX Entrepreneur

EDEX Careers

EDEX MID YEAR
Expo

EDEX Nenapahana

EDEX Sithuwam

EDEX Think Green

Organised By



Royal College Union

Live your dream
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கனவை நனவாக்குங்கள்

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